

Do art blogs make money?	1250	<p>how do you monetize an art blog - <i>Ads, affiliate links, digital products, prints, teaching, coaching</i></p> <p>what do artists blog about?</p> <p>How do I start an art blog?</p> <p>How do artists get traffic to their art blogs</p> <p>why you need an email list for your art blog</p> <p>How long does it take to earn money with an art blog</p>
How much do greeting card companies pay artists?	1250	<p>How much do greeting card companies typically pay artists in the USA and UK</p> <p>How do greeting card companies pay artists - on what terms and conditions?</p> <p>How to become a greeting card designer</p> <p>Can you make a full time living designing greeting cards</p> <p>How to Approach a greeting card company</p> <p>Where to find good greeting card companies</p>
How do I promote my art on Facebook?	1250	<p>How to create an Artist Page on Facebook and why its essential</p> <p>How to Attract followers to your artist page (<i>Content, hashtags, tags</i>)</p> <p>Why you must communicate with everyone (<i>Fans, followers and those you are following</i>)</p> <p>How to import your personal mailing list and invite them to like you and share</p> <p>How to promote your art with a freebie (<i>a giveaway in return for a share ie a digital download</i>)</p> <p>How to use Facebook insights to discover who likes your work</p> <p>How to use facebook groups for selling art</p> <p>How to sell your art on facebook market place</p> <p>How to use facebook ads to target your customers and make look-a-like audiences</p>
How do I promote my art on Instagram?	1250	<p>Images - Why posting quality images is crucial.</p> <p>Name - how to choose a username (<i>same as business name or your own name</i>)</p> <p>Bio - how to write a clear bio description with searchable keywords</p> <p>Follow - how to target, follow and connect with the right people (<i>galleries, interior designers, art consultants, fellow artists, artist organizations</i>)</p> <p>Engage - why communicating with all followers is essential</p> <p>Hashtags - how to use targeted hashtags</p> <p>Schedule - how to post consistently at the right time</p> <p>Giveaway - How to promote your art with a freebie Competition (<i>follow, like, comment, tag</i>)</p> <p>Share - How to Cross promote to other social media sites</p>
How do I protect my artwork from being copied?	1250	<p>Do I need to copyright my artwork</p> <p>How to add a watermark to your online artwork</p> <p>what to do when someone steals your art online</p> <p>How to find your artwork anywhere online</p> <p>Why you should post only smaller files</p> <p>How to disable right click to make copying difficult</p> <p>make contacting you easy and licence your art</p>
How do artists make passive income?	1250	<p>sell instructional videos</p> <p>sell instructional ebooks</p> <p>sell coffee table books (<i>when you have a substantial fanbase</i>)</p> <p>sell print on demand and printables</p> <p>Set up a Patreon Account</p> <p>Licence your Art</p> <p>The passive myth</p>
How do I sell my art to an interior designer?	1250	<p>where to find interior designers</p> <p>why instagram is the best social media for being discovered</p> <p>Should I keep up with design and color trends?</p> <p>why you need a broad portfolio</p> <p>what size art is in most demand?</p> <p>why you should theme your art and sell in sets and series</p>
how to get your art noticed on twitter	1250	<p>is Twitter good for artists</p> <p>How to write a great twitter bio</p> <p>How to find twitter hashtags for artists</p> <p>what are the best image sizes for artists on Twitter</p> <p>Should you retweet your own art?</p> <p>What is the right time to tweet. <i>day/time</i></p> <p>why you should respond to every tweet</p> <p>why you should follow people and stop talking about yourself</p>
How do artists grow their brand?	1250	<p>what is branding</p> <p>how do you choose a domain name for your art brand</p> <p>how to find your USP (unique selling point) <i>your backstory/bio, style, passions</i></p> <p>How to find a brand logo and consistent color scheme</p> <p>Find a niche and stick to it.</p> <p>simple ways to promote your brand</p>
How can I legally sell my art?	1250	<p>do I need a licence to sell art in the USA/UK</p> <p>Is selling art tax free?</p> <p>Is it legal to resell art?</p> <p>Is it legal to paint from images on the internet</p> <p>Do I have to register my copyright</p> <p>Do I have to register a trademark</p> <p>If I sell my art do I lose my copyright?</p>