

My site is outdoorsoddity.com

*Please check it out to get an idea of the style.

Feel free to suggest links to high authority sites (that are not competitors) such as Wikipedia, etc.

Amazon and Wikipedia are both great resources for archery information but DO NOT copy and paste.

Important Points ~

- **Copy must address the title and subheads and remain on point for the whole section.**
- **Articles must be well researched, factual and written in the first person in a friendly, conversational style just like you're having a coffee with a friend and talking about archery.**
- **Create a bullet point list of key benefits and pros & cons in the 'What is a compound crossbow' section and the 'What is a recurve crossbow' section.**
- **Articles must provide valuable, interesting and engaging content that readers feel is good enough for them to share on social media.**
- **Include a summary/conclusion.**
- **Article to be 1,000 words**

>> My site will be an Amazon Affiliate site so if any products are mentioned in your article please ensure they're available on Amazon.

The title and subheads are all keywords.

Article Title: What are the two most common types of crossbows?

Subhead 1: What is a compound crossbow

Subhead 2: How does a compound crossbow work

Subhead 3: What is a recurve crossbow

Subhead 4: How does a recurve crossbow work

Subhead 6: Summary

Always happy to listen to any suggestions/recommendations you have.